

# HIRSCH VINEYARDS

## 2023 Hirsch San Andreas Fault Estate Pinot Noir

*"The most significant terroir in our case is the San Andreas Fault, earthquake terroir."*

- David Hirsch

Over 40 years of farming and winemaking on the True Sonoma Coast, David Hirsch's accumulated wisdom has shown us that the dominant influence on our farming and winemaking is the San Andreas Fault, which lies just half a mile from the Hirsch Vineyard. The wine that captures the complexity and energy of this geologic phenomenon is our *San Andreas Fault Estate* Pinot Noir, the wine that David calls "the Hirsch Hirsch".

Hirsch Vineyards is comprised of 72 acres, divided into 67 individual farming blocks, corresponding to the dramatic and sudden changes in soil and aspect created by the Fault. This degree of fragmentation is unmatched even by the famously subdivided vineyards of Burgundy's Côte de Nuits. The vineyard has a fearsome diversity of soils, aspects, elevations and microclimates. This complexity defines our farming and winemaking practices: each block was individually developed and is now farmed, harvested and vinified separately.

The *San Andreas Fault* is Hirsch's signature pinot noir and is crafted to represent the entirety of this multifaceted vineyard. The 2023 *San Andreas Fault* has fruit from 30 distinct farming blocks. It is the flagship wine from Hirsch, and the wine that represents the summation of our complex vineyard.

**TASTING NOTES:** The 2023 *San Andreas Fault* is a showstopper, packed with blackberries, sour cherries and a hint of blueberry. The palate is elegant and silky, with the persistent yet transparent texture that is a hallmark of the cool 2023 vintage. Notes of violet, mint, cassis and redwood forest make for a remarkably complex bouquet. This is a notably complex wine for its youth.

SERVICE NOTES: This wine is showing very well upon release. We recommend giving it an hour of air before drinking.

Vine age:	Planted 1990s	51%
	Planted 2000s	45%
	Planted 2010s	4%
Clonal breakdown:	Pommard-Wädenswil	55%
	Swan	17%
	Dijon 114/777	10%
	Mount Eden	18%
Bottling date:	July 2024	
Production:	3,061 cases	
Formats:	750ml, magnum, 375ml	
New oak:	32%	
Alcohol:	13.0%	

