

# HIRSCH VINEYARDS

## 2024 Hirsch *San Andreas Fault* Estate Pinot Noir

*"The most significant terroir in our case is the San Andreas Fault, earthquake terroir."*

– David Hirsch

Over 40 years of farming and winemaking on the True Sonoma Coast, David Hirsch's accumulated wisdom has shown us that the dominant influence on our site is the San Andreas Fault, which lies just half a mile from the Hirsch Vineyard. The wine that captures the complexity and energy of this geologic phenomenon is our *San Andreas Fault* Estate Pinot Noir, the wine that David calls "the Hirsch Hirsch".

Hirsch Vineyards is comprised of 72 acres, divided into 67 individual farming blocks, corresponding to the dramatic and sudden changes in soil and aspect created by the Fault. This degree of fragmentation is unmatched even by the famously subdivided vineyards of Burgundy's Côte de Nuits. The vineyard has a fearsome diversity of soils, aspects, elevations and microclimates. This complexity defines our farming and winemaking practices: each block was individually developed and is now farmed, harvested and vinified separately.

The *San Andreas Fault* is Hirsch's signature pinot noir and is crafted to represent the entirety of this multifaceted vineyard. The 2024 *San Andreas Fault* has fruit from more than 30 distinct farming blocks. It is the flagship wine from Hirsch, and the wine that represents the summation of our complex vineyard.

**TASTING NOTES:** On the nose, the 2024 *San Andreas* is immediately fragrant and expressive: fresh picked strawberries and crushed red cherries lead, with notes of orange zest, cassis, and graphite beneath. With air, darker fruit notes emerge. The attack is juicy and mouthwatering, with a generous, open-knit texture that makes this wine exceptionally approachable in its youth.

**SERVICE NOTES:** This wine is showing beautifully upon release and can be enjoyed now with great pleasure. We recommend giving it an hour of air before drinking.

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| Vine age: | Planted 1990s | 39% |
|           | Planted 2000s | 58% |
|           | Planted 2010s | 3%  |

|                   |                   |     |
|-------------------|-------------------|-----|
| Clonal breakdown: | Pommard-Wädenswil | 63% |
|                   | Swan              | 18% |
|                   | Mount Eden        | 15% |
|                   | Dijon 114/777     | 3%  |
|                   | Calera            | 1%  |

Bottling date: July 2025

Production: 3,767 cases

Formats: 750ml, magnum, 375ml

New oak: 30%

Alcohol: 13.5%

